It all began back in 1997 at the annual meeting in Dallas….

Remember ’97?  A pretty successful year for a lot of reasons:  Pathfinder landed on Mars, J.K. Rowling’s first “Harry Potter” book is published, Tiger’s the youngest golfer (21 yrs old) to win the Masters, Steve Jobs returns to Apple, and most importantly – the idea for the **Personal Lines Interest Section** emerged at the suggestion of **Clyde “Clint” Gillespie, CPCU**.

Clint asked the Society to consider having a Section (known today as Interest Groups – IG’s) to fill the needs of the members that worked exclusively in Personal Lines.  The proposal was formally approved for Pilot status by the Board of Governors at the 1998 annual meeting in San Diego.  Oh and 1998 was a pretty good year too…. The International Space Station began assembly, a little search engine was founded, called “Google”, and a new US $20 bill was introduced which made it harder to counterfeit (wait – who uses cash anymore?).

The founding Executive Committee lead by Clint worked hard to create a culture of making cool PLIG things happen!  The “Personally Speaking” newsletter was published frequently, seminars were sponsored at each annual meeting as well as other non-CPCU events, research for trade magazines was produced, the first web-based training by any Interest Section was held, etc.

At the 2002 CPCU Annual Meeting in Orlando, the Board of Governors reviewed our petition for permanent status and granted approval!  PLIG has accomplished so much more by means of a diverse group of volunteer leaders.  Partnership with local chapters and the Society have produced original symposia, webinars, participation in task forces, collaboration with the Society’s Leadership Council, etc.

2020 began a new era for both PLIG and the Underwriting Interest Group (UIG) as membership / industry needs resulted in a special blending of both IG’s. Our IG’s bring unique identities to the table, combining / leveraging mutual expertise, networking, volunteer spirit, and individual histories for the benefit of customers – you!

Please check out the full PLIG history of Annual Meeting programs and past rosters in the documents section of our website.  Nowhere else can you find such a combined variety of insurance professionals so dedicated to education and membership growth!

* 1999 – Boston
  + Clyde (Clint) Gillespie – Chair, Dale Halon, Diane Baker, Charles Bryan, Charles Butler, Kathleen Frenzel, Eileen Lehman, Donald Roinestad, Aaron Stein, Rudolph Trosin
  + First Personal Lines Section meeting, April 9, 1999 in Chicago Illinois – Underwriting issues: Road rage, increased speed limits, GDL, aging population, SUV’s, & GAP coverage.
* 2000 – San Antonio
  + Clyde (Clint) Gillespie – Chair, Dale Halon, Diane Baker, Dan Blodgett, Charles Bryan, Charles Butler, Kathleen Frenzel, Eileen Lehman, Aaron Stein, Rudolph Trosin, Bill Atkins, Don Dudey, Alton Jeffus, Don Roinestad, Kent Schaum, Susan Weber
* 2001 – Seattle
  + Clyde (Clint) Gillespie – Chair, Dale Halon, Diane Baker, Dan Blodgett, Charles Bryan, Charles Butler, Eileen Lehman, Rudolph Trosin, Bill Atkins, Don Dudey, Don Roinestad, Kent Schaum, Susan Weber, Leslie DeCaporale, Werner Kruck, Jerry Peden, Jerome Tuttle
  + Bricks to Clicks: The Underwriting Process Meets the Internet
    - Joan Cotter-CIC, Scott Horwitz- Fair, Isaac, & Co, Frank McConnell-SAFECO, David Zona-ChoicePoint
  + Identity Theft: They Wanna Be Me!
    - Joel Lisker-MasterCard, Michael Calip-Identity Theft Resource Center, Mellani Hughes-Association of Washington Business
* 2002 – Orlando
  + Clyde (Clint) Gillespie – Chair, Dale Halon, Bill Atkins, Diane Baker, Dan Blodgett, Fred Craig, Leslie DeCaporale, Judy Frey, Werner Kruck, Eileen Lehman, Rob Olson, Kent Schaum, Jerome Tuttle, Tina Weinstein
  + Practical Application of Credit Based Insurance Scoring
    - Lamont Boyd-Fair, Isaac, & Co., Gary E. Skerl-Progressive, John Wilson-ChoicePoint, Gregg Antenen-Convergence Data
  + Road Rage and Aggressive Driving
    - Clint Gillespie-ACE USA
* 2003 – New Orleans
  + Dale Halon – Chair, Bill Atkins, Diane Baker, Dan Blodgett, Charles Butler, Fred Craig, Leslie DeCaporale, Judy Frey, Werner Kruck, Eileen Lehman, Rob Olson, Janice Phillips, Kent Schaum, Jerome Tuttle, Tina Weinstein
  + Personal Risk Management: Educating the Customer
    - Ronald Bryant-State Farm, Marsha Egan-Encompass Insurance, Kent Schaum-Amica Mutual Ins. Co.
  + Urban Insurance Challenges and Opportunities
    - Suzanne Reade-Urban Insurance Partners
* 2004 – Los Angeles
  + Dale Halon – Chair, Kent Schaum, Jerome Tuttle, Dan Blodgett, Diane Baker, George Bowen, Roger French, Richard Lang, Rob Olson, Tina Weinstein
  + Insurance to Value – Perspective After the Loss
    - Kent Schaum-Amica, Dave Diehl-Deputy Commissioner California Department of Insurance, Steve Erigero-Ropers, Majeski, Kohn, & Bently
  + Insurance to Value – Getting it Right Before the Loss
    - Manny Rios-Homesite Insurance, Pamela Radsch-PLI, Larry Wellstein-Marshall & Swift/Boeckh
* 2005 – Atlanta
  + Dale Halon – Chair, Dan Blodgett, Diane Baker, George Bowen, Robert Braun, Roger French, Loren Gallogly, Kellie Green, Chris Lachance, Richard Lang, Rob Olson, Tina Weinstein, Phil Weymouth
  + The Senior Driver
    - Rob Olson-IRMI, Karlene Ball-University of Alabama at Birmingham, James Kirschbaum-retired
  + Fraud in the Personal Lines Arena
    - John DiLiberto-Island Drafting & Technical Institute, Keith Toney-ChoicePoint, Roger French-Commerce Insurance, Eric Nordman-NAIC
* 2006 – Nashville
  + Dan Blodgett – Chair, Diane Baker, Dale Halon, George Bowen, Robert Braun, Roger French, Loren Gallogly, Kellie Green, Chris Lachance, Richard Lang, Roger Lizakowski, Rob Olson, Tina Weinstein, Phil Weymouth
  + Diminution of Value: Payable Damages from Crash or Trash?
    - David Broemel-Burr & Forman LLP, William Wilson-IIABA Virtual University, Douglas Baker-Audatex
  + Identity Theft-The Causes and the Cures (breakfast event)
    - Robert Siems-Information Technology Section, Patricia Hannemann-Risk Management Section
* 2007 – Honolulu
  + Dan Blodgett – Chair, Robert Braun, Dale Halon, Chris Lachance, Richard Lang, Roger Lizakowski, Rob Olson, Kellie Green, George Bowen, Roger French, Loren Gallogly, Phil Weymouth
  + Technology in Personal Lines Insurance: Riding the Waves
    - Michael Onofriette-AIG, Christopher Perini-ISO, Rob Olson-IRMI, Phil Weymouth-Weymouth & Smith Agency
  + Hurricane in Paradise (breakfast event)
    - Doug Akin-Hawaiian Insurance and Guaranty Company
* 2008 – Philadelphia
  + Dan Blodgett – Chair, Robert Braun, Dale Halon, Chris Lachance, Jeff Schultz, David Halstead, Richard Lang, Roger Lizakowski, Rob Olson, Kellie Green, George Bowen, Lynn Davenport, Roger French, Loren Gallogly, Phil Weymouth
  + Market Availability and Government Regulation: Walking the Tightrope
    - Tom Ahart-Ahart Frinzi and Smith, James Byrd-South Carolina Department of Insurance, John Lobert-PCI, Travis Plunkett-CFA
* 2009 – Denver
  + Richard Lang – Chair, Lynn Davenport, Dan Blodgett, Kevin Beumel, Ronald Cycon, Roger French, George Bowen, Kellie Green, Dale Halon, David Halstead, Prakash Kurukunda, Larry Moser, Rob Olson, Jeff Schultz, Phil Weymouth, Loren Gallogly,
  + Emerging Trends in Personal Lines Insurance
    - Claudette Kenmir-Safeco, Lorianne Feltz-Upperman-Erie
  + Embracing Technology in Underwriting
    - Gail McGriffin-Accenture, Laura Bartlett-Allstate, Erin Fenlon-Hanover Insurance Group
  + Emergency Planning (breakfast event)
    - Bob Wold-Colorado Emergency Management Agency
* 2010 – Orlando
  + Richard Lang – Chair, Lynn Davenport, Dan Blodgett, Kevin Beumel, Ronald Cycon, Roger French, Kellie Green, Dale Halon, David Halstead, Prakash Kurukunda, Larry Moser, Rob Olson, Jeff Schultz, Phil Weymouth
  + Personal Insurance Technology – Usage-Based Auto Insurance
    - Christopher Sirota-ISO, Richard Hutchinson-Progressive, Allen Greenberg-Federal Highway Administration
  + Swimming Pool Liability (breakfast event)
    - Jennifer Hatfield-J. Hatfield & Associates
* 2011 – Las Vegas
  + Rob Olson – Chair, Lynn Davenport, Dan Blodgett, David Halstead, Prakash Kurukunda, Roger French, Kellie Green, Dale Halon, Jeff Schultz, Phil Weymouth
  + Channel Fusion – The Big Money Bet for Personal Lines
    - Joaquin de los Reyes-MAPFER USA, David Denaci-RPM Direct, Michael Perugini-MetLife, Julie Parsons-Allstate
  + Kids, Cars and Insurance – Nightmare on Elm Street (breakfast event)
    - David Thompson-Florida Association of Insurance Agents
* 2012 – Washington DC
  + Rob Olson – Chair, Dan Blodgett, Prakash Kurukunda, Roger French, Rob Galbraith, Kellie Green, Dale Halon, Don Roinestad, Jeff Schultz, Rick Walsh, Alison Wardein, Stephanie Wells
  + Impact of the CAT
    - Ron Stouffer-Allstate, Ed Collins-Protecting America (non-profit), Ed Connor-FEMA
  + The Personal Lines Dirty Dozen…The Top 12 Mind-Blowing Coverage Issues That We GUARANTEE You Weren’t Aware Of
    - Bill Wilson-Independent Insurance Agents & Brokers of America
  + The professional Insurance Agent as Insurance Industry Advocate (breakfast event)
* 2013 – New Orleans
  + Rob Olson – Chair, Dan Blodgett, Prakash Kurukunda, Roger French, Rob Galbraith, Kellie Green, Dale Halon, Don Roinestad, Jeff Schultz, Rick Walsh, Alison Wardein, Stephanie Wells
  + Personal Lines Trends: Where The Digital Insurer Meets The Voice Of The Consumer
    - Lorianne Feltz-Erie, Wade Bontrager-EagleEye, Jamie Yoder-Pricewaterhouse Cooper
  + Social Media Review (breakfast event)
    - Alex Vendevere-The Institutes
* 2014 – Anaheim
  + Roger French – Chair, Dan Blodgett, Prakash Kurukunda, Rob Galbraith, Kellie Green, Dale Halon, Don Roinestad, Jeff Schultz, Rick Walsh, Alison Wardein, Stephanie Wells, Nichelle Dawkins
* 2015 – Indianapolis
  + Jeff Schultz – Chair, Dan Blodgett, Prakash Kurukunda, Rob Galbraith, Kellie Green, Dale Halon, Roger French, Rick Walsh, Alison Wardein, Stephanie Wells, Nichelle Dawkins, Brian Grieff
  + The Affordability of Auto Insurance
    - Amy Bach-United Policyholders, Stephen Robertson-Indiana Department of Insurance, Patrick Schmid-Insurance Research Council
  + The Sharing Economy – Ride and Home Sharing
    - Kelly Cambell-PCI, Tony Canas-American Modern Insurance Group, Kevin Poll-ISO, Brian Gerritson-Travelers, David Hurt-GenRe
* 2016 – Honolulu
  + Jeff Schultz – Chair, Dan Blodgett, Kellie Green, Dale Halon, Roger French, Rick Walsh, Stephanie Wells, Nichelle Dawkins, Brian Grieff, Ken Bergeron, Robee Berry
  + The Underwriter of the Future
    - Gail McGriffin & Rebecca Freeman-Ernst & Young LLP, Greg Massey-Zurich
  + Edge of Tomorrow: The Future of Personal Lines Insurance
    - Charlie Kingdollar-GenRe, Rob Olson-IRMI
  + The Big World of Tiny Homes
    - Lina Menard-Niche Consulting LLC, Jeremy Pearl-Nu House Hawaii, Derek Williams-AXA Financial
  + Seismic Seattle: The Looming Earthquake and Tsunami Risk in the Pacific Northwest
    - Barry Hirshorn-Pacific Tsunami Warning Center, Mark Pierepiekarz-MRP Engineering LLC
* 2017 – Orlando (No Annual Meeting held)
  + Stephanie Wells – Chair, Rick Walsh, Ken Bergeron, Robee Berry, Dan Blodgett, Roger French, Kellie Green, Brian Grieff
* 2018 – San Diego
  + Stephanie Wells – Chair, Rick Walsh, Ken Bergeron, Robee Berry, Dan Blodgett, Roger French, Kellie Green, Brian Grieff,
  + The Home-Based Business – Opportunity and the Exposure
    - Rick Walsh-Motorist, Derek Lacy
  + Is Your Home Smarter Than You?
    - Rob Olson-IRMI, Joseph Wodark
  + What You Don’t Know About Wildfires…Can Hurt You
    - Pat Durland, Dr. Faith Ann Heinsch
  + Underwriters, Actuaries and Predictive Analytics: Keys to Successful Collaboration
    - Kimberly Holmes
  + Hailstorms and Hailstones: Challenges and Opportunities for the Insurance Industry
    - Rob Galbraith-USAA, Dr. Ian Giammanco
* 2019 – New Orleans
  + Stephanie Wells – Chair, Rick Walsh, Ken Bergeron, Dan Blodgett, Roger French, Kellie Green, Brian Grieff
  + Privacy: Protecting Information Gets Personal
    - Martha Ducharme-Symbility Solutions, Stuart Pratt-CoreLogic, Paul Tetrault-The Insurance Library
* 2020 – Washington DC - virtual
  + Personal Lines & Underwriting IG’s combined – Sue Snyder & Dan Blodgett – Co-Chairs, Dar Beachy, Ron Beiderman, Ken Bergeron, Lamont Boyd, Roger French, Kellie Green, Brian Grieff, Leah Heller, Dawn Ingham, Greg Massey, Tyson Mohr, Sean Noonan, Brian O’Neill, Mike Povich, Rick Walsh, Laroux Whitman
  + Picture This: The State of Aerial Imagery in Property Underwriting
    - Michael Koscielny-Florida Peninsula Insurance Company
  + Networking sessions –
    - Predictive Analytics: Applications in Underwriting; Tyson Mohr & Brian Grieff
    - Use of Credit Scoring in Insurance; Dan Blodgett & Dar Beachy